

**ISA Cleveland Section**  
**Mission & Goals – 2018- 2019**

(As revised/amended at Committee Meeting on August 06, 2018)

**Mission:**

The Cleveland Section of ISA, the International Society of Automation, shall enhance the awareness, value, and application of technology; provide the means to advance the competence and careers of practitioners and students in the Northeastern Ohio and Western Pennsylvania area through section events, education, and training; and maintain the viability of the Section, and work to enhance the sustainability of ISA International.

**Goals:**

- |                    |                                                                                                                                           |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Goal 1; Education  | Maintain and improve the relevance, competence, and qualifications of instrumentation, control and automation practitioners and students. |
| Goal 2; Image      | Support and enhance the image of ISA in the Northeastern Ohio and Western Pennsylvania area.                                              |
| Goal 3; Networking | Assess and support the business, professional, and technical needs of the Section's members.                                              |
| Goal 4; Survival:  | Ensure that the Section remains viable.                                                                                                   |

**Objectives:**

**Goal 1** Maintain and improve the relevance, competence, and qualifications of instrumentation, control and automation practitioners and students.

**Objectives-**

- 1) Provide the membership with a minimum of six state-of-the-art technical meetings and the balance to be general interest meetings from July 1 to June 30.

**Metric:** Number of technical meetings (at least six).

- 2) Promote and advance student and early and mid-career practitioner involvement in ISA.

**Metric:** Number of student and early and mid-career practitioner participating in Section Meetings

**Goal 2** Support and enhance the image of ISA in the Northeastern Ohio and Western Pennsylvania area

**Objectives –**

- 1) Enhance the awareness of ISA among other professional, technical, and educational organizations by attending unique events sponsored by at least two other professional and or technical societies.

**Metric:** Number of events attended (at least two).

- 2) Involve the Section in ISA International Activities.

**Metric:** Number of ISA International Activities of which the Section is a participant.

**Goal 3** Assess and support the business, professional, and technical needs of the Section's members.

**Objectives –**

- 1) Provide relevant topics at monthly section meetings.

**Metric:** Average attendance at Section meetings (average at least 25 attendees).

- 2) Obtain breadth of Section meeting attendance.

**Metric:** Attendance of different (unique) members/non-members at Section meetings (at least 65 individuals over the course of the year).

- 3) Increase the usefulness of the ISA Cleveland Section Teleconferencing and Social Media.

**Metric:** Section Website, Section Microsite on Society website, and social media updated prior to all events and broadcast monthly events live via teleconferencing media.

- 4) Familiarize members with benefits and services of ISA

**Metric:** Promoted or presented on ISA services and benefits at Section events (at least two).

**Goal 4** Ensure that the Section remains viable.

**Objectives –**

- 1) Maintain and track proposed budget at board meetings for the Fiscal Year

**Metric:** Actual financial performance vs. budget (within 5% of approved budget).

- 2) Support the establishment or maintaining an ISA Cleveland Student Section.

**Metric:** Planned for and advanced the establishment of student section during the year.

- 3) Implement Section Milestone Checklist review at each Section Board Meeting.

**Metric:** Milestone action items review and update completed and recorded in Minutes

- 4) Obtain new members during section fiscal year.

**Metric:** Number of new members recruited

- 5) Retain Cleveland Section membership.

**Metric:** Restored members in active grace back to full membership (at least 70% of members going into active grace). Established and worked on a program for membership retention.

- 6) Obtain new ISA Cleveland Section Board Members.

**Metric:** Number of new ISA Cleveland Board Members recruited (at least one).